## Internet Hotspot Solutions for Bars and Restaurants



- High performance Internet gateways that are simple to install
- Plug and play: the easy to use wizard speeds installation
- Custom login page with client branding, choose from 12 backdrops or create your own design
- Protect with the built-in disclaimer; the legal disclaimer can be edited
- Seven login options are available
- Authenticated access uses codes that are generated and managed on the unit
- A firewall protects the business network from hackers with PCI DSS compliance
- Master bandwidth control, and individual bandwidth settings for each code
- Content filtering is available to ensure a family friendly Internet service
- Monitor Internet utilization through comprehensive reports
- Access code API for PoS and PMS applications
- Remote access and configuration
- Free Cloud management service



People who visit restaurants want to use the Internet, they want to check emails or upload a photo of the dish to social media. In most locations the quest has Internet access with the 4G/5G service. Many restaurants provide a Hotspot so that quests can access the Internet through WiFi as there are business advantages by offering this service.

Restaurant and coffee bar guests are anonymous so it is beneficial to collect the guest contact information for a marketing campaign. A WiFi Hotspot that uses a Guest Internet gateway can do this by collecting the guest information at login in return for sending the guest a discount voucher by email for the next visit. The WiFi can become the guest's interface for a customer loyalty program that will give the restaurant a higher customer return rate.

A very important feature of installing a Guest Internet gateway is to protect the business from hackers who try to steal credit card information. When a small business connects a WiFi wireless to the business network it is very easy for a hacker to access the PoS and steal the customers credit card information, which will cause a big financial loss for the business. A Guest Internet gateway has a firewall that complies with the requirements of the Payment Card Industry Data Security Standard (PCI DSS).

Guest Internet provides other business features that are beneficial to a bar or restaurant. Data speed control permits an Internet connection such as DSL or cable to be shared with many guests to avoid any guest complaints. The business owner can also have the IT provider manage the Hotspot using the free Cloud service.



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